



FORUM INVITATION

The Oracle forum is conceived and run by Prima PR and The Progressive Business Group

WHAT IS ORACLE?

Oracle is an exclusive forum...

A series of highly focused discussion lunches designed especially for senior marketers in the professional services sector. Each session looks at a strategic issue affecting the sector with a credible expert on the day's topic, followed by mediated, roundtable discussion where participants can share opinions and learn from experts and peers.

The ambition is to work together to forge future excellence, creating an environment where professionals demonstrate their worth - heightening reputation and together attracting more business to the area. So we all benefit.

The Oracle is the sum of the parts.

ABOUT US

The Oracle forum is conceived and run by full service public relations and marketing communications consultancy Prima PR with The Progressive Business Group, specialists in business development for the professional services sector.

Together we offer a range of niche products for the professional services sector include business intelligence reviews, strategic marketing and business development plans, presentation and media skills, and full communication audits, including in-house and external agency reviews.

FRIDAY 30TH NOVEMBER 2007 : HARTS, NOTTINGHAM

THURSDAY 6TH DECEMBER 2007 : HOTEL DU VIN, CAMBRIDGE

THE BIG ISSUES — YEAR END SOIREE AND REVIEW 12NOON TO 2PM

Join us for the final Oracle event of 2007 when we'll be looking at the big strategic issues facing senior marketers in the professions next year.

This time, as well as inviting back our speakers and presenters who have led the debate over the year, we're inviting you to bring your burning issues to the tables.

As ever, you'll experience some robust discussion, thought provoking ideas and a spin you may not have thought of..... all enjoyed with good company and an excellent lunch.

The topics we discuss will help set the scene for next year's Oracle agenda. Also we'll be looking at how the Oracle forum will be developing for 2008.

Please note the DATE CHANGE for Cambridge.

RSVP

SECURE YOUR PLACE for Nottingham or Cambridge — book now :

Tel: 01400 251557 or 01780 411064

Email: oracle@primapr.co.uk

VAT inclusive cost to cover your lunch: Nottingham £20 pp, Cambridge £35pp. All reservations must be received one week prior. Unfortunately we cannot hold lunch events unless minimum numbers are secured. If you are unable to attend after the final booking has been confirmed, we regret we are unable to refund. Pro forma invoice is available online or by request.

For more information call : Prima PR on 01400 251557 or PBG on 01780 411064



Oracle information and updates on the web : go to www.primapr.co.uk/oracle.htm

the Progressive Business Group